



Opening doors for legacies.

REI Oklahoma removes financial barriers to entry, making it simpler for Oklahomans to lay the first brick of generational wealth.

Together, this is how we impacted Oklahoma's economy in 2024.

\$395 million

Total impact on Oklahoma's economy

4,200+ jobs

Created or retained

6,700+ Oklahomans

Served through REI Oklahoma programs

A closer look...

A \$395 million financial impact—what does that really mean?

It means REI Oklahoma is helping businesses grow, families become homeowners and communities thrive.

Through our programs and services, we're not just supporting Oklahoma's economy—we're strengthening the people who live and work here every day.

It also means that when you knock, REI Oklahoma will open the door.









Business Lending & Business Resources

REI Oklahoma puts in the work to support entrepreneurs and business owners across the state—especially those facing economic and social barriers—by providing training, funding and resources to help them start or grow their business.

- Over \$367.6 million in total financial impact on Oklahoma's economy.
- **146** trainings, workshops and networking events hosted.
- More than 1,780 unique Oklahoma business owners served.
- More than 360 businesses served, including 91 new business launches and 112 business expansions.
- Over 2,510 quality jobs created or retained.

- **\$190.8 million** secured in procurement contracts for clients.
- Helped 54 Oklahoma businesses secure funding through loans and New Markets Tax Credits.
- **59%** invested in rural Oklahoma, **41%** in urban areas.
- Loan amounts ranged from \$1,000 to \$20 million.

Homeownership

Owning a home is a life-changing milestone. REI Oklahoma helps Oklahomans—especially first-time buyers—turn that dream into reality.

- \$27 million in impact through the Down Payment Assistance Program.
- 136 families became homeowners.
- 88% were first-time homebuyers.
- **47** trainings to realtors and mortgage lenders.







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