



IMPACT REPORT

2025



Opening Doors for Legacies

From startup capital to down payment help, REI Oklahoma helps hardworking Oklahomans take the next big step toward ownership, security and long-term growth.

**Together, this
is how we
impacted
Oklahoma's
economy in
2025.**

\$241 million

Total impact on Oklahoma's
economy

4500+ jobs

Created or retained

9100+ Oklahomans

Served through REI Oklahoma
programs and services



info@reiok.org



www.reiok.org



800.658.2823



A CLOSER LOOK...

A \$241 million financial impact—what does that really mean?

It means creating pathways for businesses to grow, helping families achieve homeownership and strengthening communities across our state.

Through our programs and services, we don't just support Oklahoma's economy, we invest in the people who live and work here every day.

And it means that when opportunity knocks, REI Oklahoma is ready to open the door.

BUSINESS LENDING & BUSINESS RESOURCES

REI Oklahoma works with entrepreneurs and business owners across the state—especially those facing economic and social barriers—to deliver the training, capital and resources needed to build and grow successful businesses.

- **Over \$196.8 million** in total financial impact
- **130** trainings, workshops and networking events hosted
- More than **1,300 unique** business owners served
- **Over 4,500** quality jobs created or retained
- Helped **64** businesses secure funding through loans and New Markets Tax Credits
- **54%** invested in rural Oklahoma, **46%** in urban areas

HOMEOWNERSHIP

Homeownership is one of the most powerful tools for building stability and generational opportunity. REI Oklahoma helps Oklahomans, especially first-time buyers, access the resources they need to make that dream a reality.

- **Over \$30.4 million** in impact through the Down Payment Assistance Program
- **141 families** became homeowners
- **89%** were first-time homebuyers
- **Over \$13.5 million** in total impact through multi-family housing projects providing needed housing for **101** individuals/families
- **46** trainings to realtors and mortgage lenders