



# REI OKLAHOMA

## WHO WE ARE

REI Oklahoma has been removing barriers and helping grow Oklahoma's economy since 1982, serving all 77 counties.

## HERE'S HOW WE OPENED **DOORS** FOR BUSINESSES & HOMEBUYERS **IN 2023**



## Snapshot of how together we impacted Oklahoma's economy during 2023.

### \$455M

More than \$455 Million  
in total financial impact  
on Oklahoma's economy.

### 245

Provided over 245  
trainings, workshops  
and networking events.

### 6,300

More than 6,300  
Oklahomans served  
through REI programs.

### 3,100

Nearly 3,100 quality  
jobs created or retained  
through REI programs.



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# REI OKLAHOMA

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## TOTAL FINANCIAL IMPACT \$455,666,818

What does this mean? It means that REI Oklahoma's programs and services are collectively building prosperity for not only Oklahoma but those who live and work here.

The amount reflects REI Oklahoma's total impact through business development, business growth as well as homeownership through all resources provided.



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I never dreamed that my business would grow to have a permanent booth at a local market space or a thriving online store

CINDY STINE  
STINE SASSY STITCHES

”

### \$28M

\$28 million in impact via the Down Payment Assistance Program.

### 1,650

1,650 unique women served through the Women's Business Center.

- 41 businesses launched.
- 86 businesses expanded.
- Assisted 25 women-owned businesses access capital.

- 151 Families are now homeowners.
- 92% were first time homebuyers.
- 32% were minority homebuyers.

### \$177M

\$177 million secured through procurement contracts for Minority Business Center clients.

- 71 businesses launched.
- 103 businesses expanded.
- 1,005 unique minority business owners supported.



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I'm a small business owner because...

I have the freedom to build, grow and to fulfill a need in my community.

DORIS YOUNGBLOOD  
THE MANSION OKC

### \$250.3M

\$250 million in financial impact through Business Lending and New Markets Tax Credits.

- 32% of lending supported minority-owned businesses.
- 39% benefited women-owned businesses.
- 7% invested in veteran-owned businesses.
- 59% was invested in rural Oklahoma.
- 41% supported urban areas.
- Loans were from \$2,420 to \$20 million.